

STARS & STRIPES

A QUARTERLY PUBLICATION OF FIRST AMERICAN BANK

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December 2011



THE J.B. FALGOUST BANK BUILDING



On October 1, 1951 J.B. Falgoust began his banking career at what was then The Bank of Vacherie. Starting as a humble cashier, he worked his way up to the offices of President, CEO, Chairman of the Board and Chairman Emeritus. He ushered in a new era of growth and prosperity for the bank and its shareholders, which included a name change to First American Bank and Trust to facilitate the bank's expansion into the surrounding parishes.

Over
100 Years

A Banking Tradition Since 1910



The positive changes which occurred under J.B.'s vision and leadership included the growth of the bank's assets from \$2 million to \$726 million in March 2011; expansion from a single tiny office in Vacherie to 24 modern banking facilities located throughout Southeast Louisiana; and an increase in the number of people employed by the bank from 3 employees to over 200.

J.B. saw to it that customer service, community involvement, and preservation of the unique traditions of the communities which it serves will remain the core values of the bank.

In honor of his six decades of tireless service and dedication to First American Bank and Trust, the main office building has been named

THE J.B. FALGOUST BANK BUILDING.

Dedicated this 1st day of October 2011



Over
100
Years

Congratulations to the winners of the
Quarterly Stars and Stripes Drawing!

Gene Garcia of Luling
James Morrison, III of Baton Rouge
Regina Woodland of Lutcher

Each won a \$100 Savings Bond by entering last issue's contest drawing.

Upcoming Holidays

In observance of
the upcoming holidays,
all offices will be closed on

Christmas Holiday

Monday, December 26, 2011

New Year's Holiday

Monday, January 2, 2012

Martin Luther King, Jr. Day

Monday, January 16, 2012

Mardi Gras Day

Tuesday, February 21, 2012

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following scam. A person
calls stating that he/she is
with the Security and Fraud
Department at VISA. They
ask if you made a certain
purchase with your credit card,
which of course you did not. They
tell you they will be issuing a
credit to your account. To verify
that the credit card is in your
possession, they ask you for the
three digit pin number on the
back of the card. Please be
advised that VISA will
NEVER ask you for any
information on your credit
card as they already know
it. Remember, they
issued the card to
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**DID
YOU
KNOW?**

Over
100 *Years*

- ★ If you had 10 billion \$1 notes and spent one every second of every day, it would require 317 years for you to go broke.
- ★ There is about \$823 in circulation for each person in America.
- ★ A piece of currency can be folded forward and back 4,000 times before it will tear.
- ★ The \$100 note has been the largest denomination of currency in circulation since 1969. The largest bill ever printed was the \$100,000 bill; it was actually a Gold Certificate issued in 1934. These notes were used for transactions between Federal Reserve banks and were not circulated among the general public. President Woodrow Wilson was depicted on the bill.



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Thank you for reading this publication of Stars and Stripes!

To register for a \$50 Visa Gift Card from First American Bank, please complete the information below and return to any First American Bank office or mail to:

First American Bank
Attn: Stars and Stripes
P.O. Box 550
Vacherie, LA 70090

Name _____

Address _____

Phone # _____

Please return by January 31, 2012 to be eligible for this drawing.
Winners will be announced in the next quarterly publication of Stars and Stripes.



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